



IMPLEMENTATION OF ARRANGEMENT

BETWEEN
MARKETING MANAGEMENT DIPLOMA PROGRAM, FACULTY OF
ECONOMICS AND BUSINESS
UNIVERSITAS NEGERI MALANG
AND
CENTRE FOR ISLAMIC DEVELOPMENT MANAGEMENT STUDIES (ISDEV)
UNIVERSITY OF SCIENCE MALAYSIA

FOR
LECTURERS EXCHANGE

Number: 26.8.50/UN32.4.5.1/KS/2022

This arrangement is signed on, Monday, 29th August 2022, by the following parties:

1. Dr. Ely Siswanto, S.Sos., M.M: Head of the Marketing Management Diploma Program, Faculty Of Economics and Business Universitas Negeri Malang; acting on behalf of Marketing Management Diploma Program, Faculty Economics and Business, Universitas Negeri Malang, located on Jalan Semarang 5, Malang, Indonesia hereby referred to as **THE FIRST PARTY**.
2. Assoc. Prof. Dr. Shahir Akram Bin Hassan: Director of the Centre of Islamic Development Management Studies (ISDEV), University of Science Malaysia acting on behalf of Centre of Islamic Development Management Studies (ISDEV), University of Science Malaysia located on 11700 Gelugor, Penang, Malaysia hereby referred to as **THE SECOND PARTY**.

THE FIRST PARTY and **THE SECOND PARTY** hereafter shall collectively be referred to as **THE PARTIES**. This Implementation of Arrangement for Lecturers Exchange is developed and established between **THE PARTIES** under the following terms:

Article 1 **PURPOSE AND OBJECTIVE**

- (1) The purpose of this Implementation of Arrangement is to support collaboration between **THE PARTIES** within the scope of this Arrangement mentioned in Article 2.
- (2) The objective of this Implementation of Arrangement is to develop lecturers exchange between **THE PARTIES**.

Signature THE FIRST PARTY	Signature THE SECOND PARTY

Article 2
SCOPE

- (1) The scope of this Implementation of Arrangement includes lecturers exchange within the **THE PARTIES**.
- (2) **THE PARTIES** shall monitor the implementation of lecturers exchange at least twice in 1 (one) year.
- (3) The lecturers exchange involves 5 (Five) lecturers , as follows:

No	Name of lecturers	Origin	Destination	Subject	Number of meetings	Semester
1	Assoc. Prof. Dr. Shahir Akram Bin Hassan	USM Malaysia	UM Indonesia	Human Resource Management, Entrepreneurship	6	1 Semester
2	Assoc. Prof. Dr. Mohd Syakir Bin Mohd Rusdi	USM Malaysia	UM Indonesia	Introduction to Economics, Teaching and Learning	6	1 Semester
3	Dr. Ely Siswanto, S.Sos., M.M	UM Indonesia	USM Malaysia	Marketing Ethics	6	1 Semester
4	Arum Prasasti, S.E., M. Sc.	UM Indonesia	USM Malaysia	Marketing Communication	6	1 Semester
5	Ita Prihatining Wilujeng, SE., M.M	UM Indonesia	USM Malaysia	Consumer Behavior	6	1 Semester

- (4) **THE PARTIES** shall monitor the implementation of lecturers exchange at least twice in 1 (one) year.

Article 3
DURATION

This Implementation of Arrangement is effective since 29th August 2022 and valid until 29th August 2024

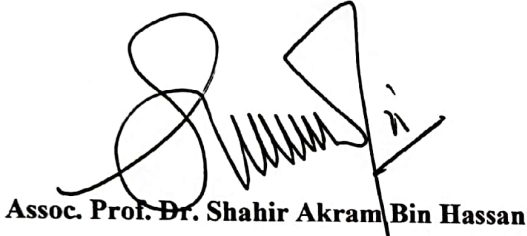
Signature THE FIRST PARTY	Signature THE SECOND PARTY

Article 4
OTHER MATTERS

- (1) This Implementation of Arrangement can be changed or modified upon mutual arrangement in writing of **THE PARTIES** under mutually agreed terms and conditions.
- (2) This Implementation of Arrangement shall be terminated when one of **THE PARTIES** or **THE PARTIES** violate the mutually agreed terms and conditions.
- (3) Other matters outside this Implementation of Arrangement shall be discussed by **THE PARTIES** and can be written in an Addendum attached as an integral part of this Implementation of Arrangement document.
- (4) This Implementation of Arrangement is developed for lecturers exchange and is established and signed by **THE PARTIES** in duplicate; all copies being equally authentic.


Dr. Ely Siswanto, S.Sos., M.M

THE FIRST PARTY,


Assoc. Prof. Dr. Shahir Akram Bin Hassan

THE SECOND PARTY,


Prof. Dr. Cipto Wardoyo, SE., M.Pd., M.Si., Ak., CA **DEAN FEB UM**

Signature THE FIRST PARTY	Signature THE SECOND PARTY